

# **SBIR/STTR Programs**

---

**Small Business Innovation Research  
Small Business Technology Transfer**

**Wayne Schober**

**SBIR Program Manager  
NASA Jet Propulsion Laboratory**

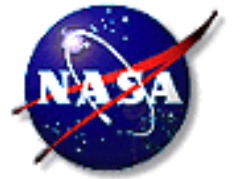
**June 4, 2007**



# Agenda

---

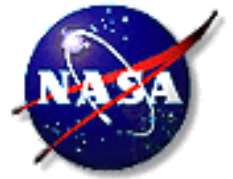
- **Federal SBIR/STTR Program - What is it**
- **Information on 11 agency programs and contacts**
- **NASA 2007 Solicitation Information**
- **Why Participate in SBIR**



# Federal SBIR Program

---

- 11 Federal Agencies
- \$2.5 Billion Program in FY06
- Multiple Solicitation Dates



# SBIR Program Funding

PL 106-554

---

- All Federal Agencies with an Extramural\* R&D Budget of over **\$100M (SBIR) or \$1B (STTR)** must participate in the SBIR and STTR Programs.
- Participating SBIR Agencies must reserve **2.5%** of their extramural R&D budget for SBIR and **0.3%** for STTR. Only 6 agencies, DoD, NIH, NASA, DoE, NSF, and DHS participate in the STTR program.

**\*Extramural budget** is agency R&D (including FFRDCs and contractor operated facilities) less funds for government owned and operated facilities.

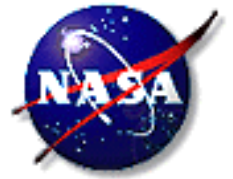


# What is SBIR?

---

SBIR is a Congressionally Mandated Program for small businesses to:

- Stimulate technological innovation
- Increase private sector commercialization of federal R&D
- Increase small business participation in federally funded R&D
- SBIR is the largest source of early-stage technology financing in the U.S.



# Three Phase Program

---

	<u>SBIR</u>	<u>STTR</u>
<b>Phase I</b> Project Feasibility	6 months up to \$100K	6-12 months up to \$100K
<b>Phase II</b> Project Development To Prototype	2 yrs up to \$750K	2 years up to \$750K
<b>Phase III</b> Commercialization	non-SBIR/non-STTR funds	

\* Duration and funding limits are variable by agency



# How do you Qualify for SBIR?

---

- Small Business of 500 or fewer employees
- Principal Investigator must spend more than 1/2 of their time employed by the proposing firm
- During Phase I, a minimum of 2/3 effort must be performed by the proposing firm
- During Phase II, a minimum of 1/2 of the effort must be performed by the proposing firm
- Work must be performed in the United States



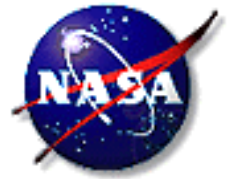
# What is STTR

---

The Small Business Technology Transfer Program is a Congressionally Mandated Program for small businesses to:

- Move ideas from research institutions to market
- Enable researchers to pursue commercial application of technologies
- Bridge the funding gap between basic research and commercial products





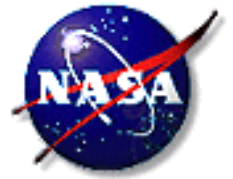
# How do you Qualify for STTR?

---

- Small business must perform a minimum of 40% of the work; research institution a minimum of 30%
- Research institution is a FFRDC, college or university, or non-profit research institution; no size limit on research institution;
- Small business must manage and control the STTR funding agreement
- Principal Investigator may be at the small business or research institution
- Small Business of 500 or fewer employees

# SBIR/STTR Patent Rights

---



- Small businesses retain intellectual property rights
- Government receives royalty-free license for use of world wide patent rights to any invention development
- STTR must have written agreement allocating intellectual property rights among participants



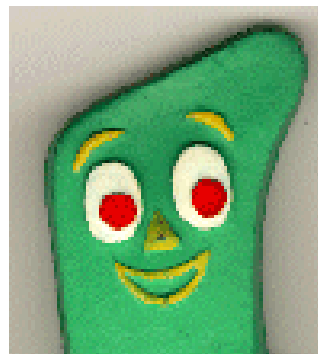
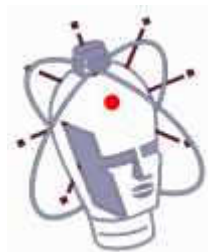
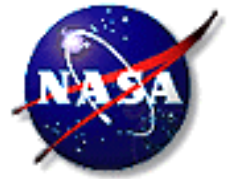
# SBIR/STTR Solicitation Dates

Solicitation Dates May Change! - check the Agency specific website

2006 Solicitation	Open	Close
Homeland Security	Sep	Nov
National Science Foundation	Aug	Oct
DoD STTR	Jan 22	Mar 21
DoD 2007.2	Apr 12	Jun 13
DoD 2007.3	Jul 19	Sep 19
NASA	Jul 6	Sep 6
DOT	Feb 15	May 1
EPA	Mar 22	May 23
DOE	Sep	Nov
DoD	Nov	Dec
NIH	Jan 16	4/05; others

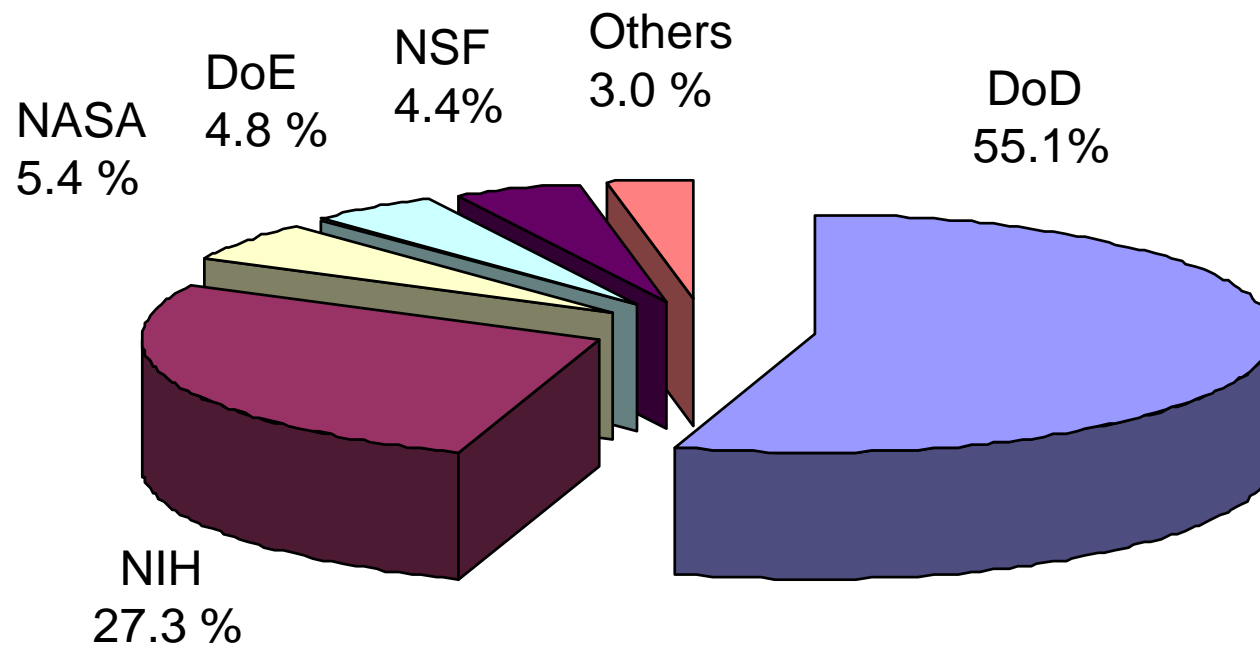
Others - Solicitations dates are listed on <http://www.sba.gov/>  
and <http://www.dodsbir.net/solicitation/>

# Agency Programs are all ... different



# SBIR/STTR Agency Funding FY 2006 \$2.3 Billion

---



# DoD SBIR Points of Contact

---



DoD Program Manager –

Mr. Michael Caccuitto (703) 604-0157

Air Force - Mr. Steve Guilfoos (937) 656-9021

Navy - Mr. John Williams (703) 696-0342

Army - Ms. Susan Nichols (703) 806-0859

DARPA - Ms. Connie Jacobs (703) 526-4162

Missile Defense Agency - Mike Zammit (703) 553-3408

DHS - Elisa I. Sobolewski (202) 254-6768



# DoD SBIR Points of Contact

---

DOT - Joseph Henebury (617) 494-2370

DOE - Julie Scott (301) 903-1414

NSF - Rosemarie Wessen (703) 292-7070

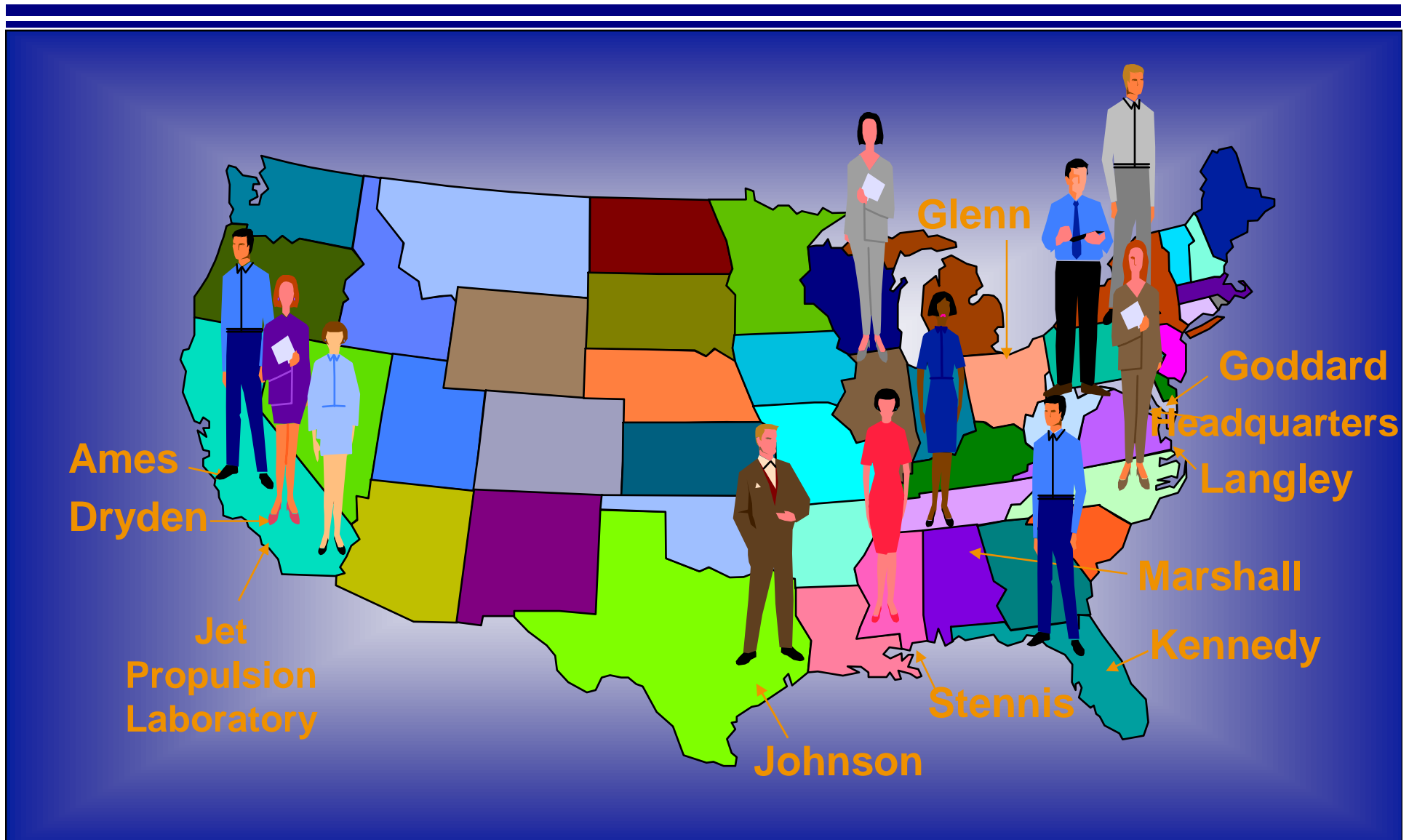
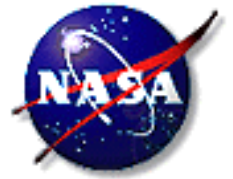
EPA - Marsha Johnson (919) 541-0952

USDA - Charles F. Cleveland (202) 401-4002

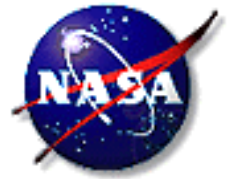
NOAA - Joseph Bishop (301) 713-4100

Education - Edward Metz (202) 208-1983

# All Ten NASA Centers Participate In the SBIR Program







# NASA Center Contacts

---

**Ames Research Center - Geoff Lee, 650-604-6406**  
**Information Technology (automation, planning, simulation)**  
**Air Traffic Management Systems**

**Dryden Flight Research Center - Ron Young, 661-276-3741**  
**Atmospheric Flight Concepts, Flight Dynamic Systems Characterization,**  
**Flight Sensors and Airborne Instruments for Flight Research**

**Kennedy Space Flight Center - Chuck Griffin, 321-867-6225**  
**Space Transportation, Space Operations, Launch Site Technologies**

**Langley Research Center - Bob Yang, 757-864-8020**  
**Materials, Structures, Systems Analysis**  
**Lidar Remote Sensing**

**Glenn Research Center - Gynelle Steele, 216-433-8258**  
**Power, Propulsion, Communications**



# **NASA Center Contacts**

---

**Goddard Space Flight Center - Jim Chern, 301-286-5836**

**Optics, GN&C, Sensors & Detectors, Thermal Control  
Data Management and Visualization**

**Jet Propulsion Laboratory - Wayne Schober, 818-354-8581**

**In-situ Sensors and Robotics, Active Microwave, Sensors &  
Detectors, Communications, Astronomical Observatories Technology**

**Johnson Space Flight Center - Kevin Lee, 281-483-5013**

**Human Systems Research, Life Support and Habitation, Human Systems  
Integration, In-situ Resource Utilization,**

**Marshall Space Flight Center - Helen Stinson, 256-544-1810**

**Chemical Propulsion, Cryogenic Telescope Components, Low Thrust and  
Propellantless Technologies, Particles and Fields**

**Stennis Space Flight Center - Ray Bryant, 228-688-3964**

**Geospatial Data Analysis Processing and Visualization Technologies  
Rocket Propulsion Testing Systems**

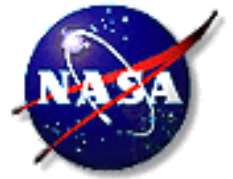


# NASA Organization

---

## Four Mission Directorates:

1. **Aeronautics Research** ([www.aerospace.nasa.gov](http://www.aerospace.nasa.gov))
2. **Exploration Systems** ([www.exploration.nasa.gov](http://www.exploration.nasa.gov))
3. **Science** ([www.science.hq.nasa.gov](http://www.science.hq.nasa.gov))
4. **Space Operations** ([www.hq.nasa.gov/osf](http://www.hq.nasa.gov/osf))



# NASA Directorate Interests

---

- **Aeronautics Research ([www.aerospace.nasa.gov](http://www.aerospace.nasa.gov))**
  - Aviation Safety and Security
  - Vehicle Systems
  - Airspace Systems
  - Aeronautics Test Technology
- **Exploration Systems ([www.exploration.nasa.gov](http://www.exploration.nasa.gov))**
  - Moon Initiative Technology Support
  - Power
  - Propulsion
  - Biological Sciences



# NASA Directorate Interests

---

- **Science** ([www.science.hq.nasa.gov](http://www.science.hq.nasa.gov))
  - Earth Science
  - Solar System Exploration
  - Telescopes
  - Sensors and Detectors
  - Helioscience
  - Spacecraft Technologies
- **Space Operations** ([www.hq.nasa.gov/osf](http://www.hq.nasa.gov/osf))
  - Communications
  - Operations

# NASA FY06 Solicitation Science



---

---

## **Topic S1 Sensors, Detectors, and Instruments**

S1.01 Lidar System Components

S1.02 Active Microwave Technologies

S1.03 Passive Microwave Technologies

S1.04 Sensor and Detector Technology for Visible, IR, Far IR and Submillimeter

S1.05 Detector Technologies for UV, X-Ray, Gamma-Ray and Instruments

S1.06 Particles and Field Sensors and Instrument Enabling Technologies

S1.07 Cryogenic Systems for Sensors and Detectors

S1.08 In Situ Airborne, Surface, and Submersible Instruments for Earth Science

S1.09 In Situ Sensors and Sensor Systems for Planetary Science

## **Topic S2 Advanced Telescope Systems**

S2.01 Precision Spacecraft Formations for Telescope Systems

S2.02 Proximity Glare Suppression for Astronomical Coronagraphy

S2.03 Precision Deployable Optical Structures and Metrology

S2.04 Optical Devices for Starlight Detection and Wavefront Analysis

S2.05 Optics Manufacturing and Metrology for Telescope Optical Surfaces

# NASA FY06 Solicitation Science

---



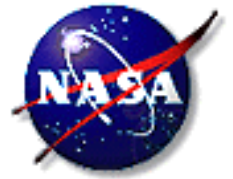
## **Topic S3 Spacecraft and Platform SubSystems**

- S3.01 Avionics and Electronics
- S3.02 Thermal Control Systems
- S3.03 Power Generation and Storage
- S3.04 Propulsion Systems

## **Topic S4 Low-Cost Small Spacecraft and Technologies**

- S4.01 NanoSat Launch Vehicle Technologies
- S4.02 Secondary and Tertiary Launch Technologies
- S4.03 Low-Cost, Rapid Spacecraft Design and Multi-Subsystem Functionality
- S4.04 Project Management, Systems Engineering and Mission Assurance Tools
- S4.05 Smart, Autonomous Command and Data Handling system, Algorithms and Data Management
- S4.06 Mini-Micro Thrusters, LOX/Hydrocarbon Propulsion, and Attitude Control Systmes
- S4.08 Low-Cost Assembly, Integration, and Testing
- S4.09 Autonomous Multi-Mission Virtual Ground and Spacecraft Operations

# NASA FY06 Solicitation Science



---

---

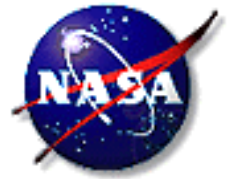
## **Topic S5 Robotic Exploration Technologies**

- S5.01 Extreme Environments Technology
- S5.02 Planetary Entry, Descent and Landing Technology
- S5.03 Sample Collection, Processing, and Handling Devices
- S5.04 Surface and Subsurface Robotic Exploration
- S5.05 Planetary Balloons and Aerobots

## **Topic 6 Information Technologies**

- S6.01 Modeling, Simulation and Analysis Technologies
- S6.02 Technologies for Large-Scale Numerical Simulations
- S6.03 On-Board Data Processing and Control
- S6.04 Data Analyzing and Processing Algorithms
- S6.05 Data Management - Storage, Mining and visualization
- S6.06 Spatial and Visual Methods for Search, Analysis and Display of Science Data





# **Selection Process**

---

## **NASA Phase I Evaluation Criteria:**

- 1. Scientific/Technical Merit and Feasibility (50%)**
- 2. Experience, Qualifications and Facilities (25%)**
- 3. Effectiveness of the Proposed Work Plan (25%)**
- 4. Commercial Potential and Feasibility (adjectival)**

# SBIR/STTR Program Schedule

---



## 2006 Program Solicitation

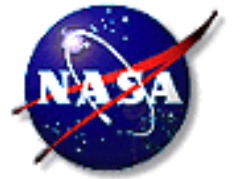
Opening Date: 07/06/2007

Closing Date: 09/06/2007

Selections: Nov. 2007

<http://sbir.nasa.gov>

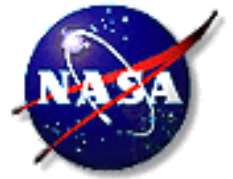




# Why Participate in SBIR/STTR?

---

1. Over \$2.5 Billion available every year
2. Funds are NOT A LOAN - no repayment - up to \$850K capital
3. Small businesses retain intellectual property rights
4. Provides seed money to fund high risk projects
5. Develop working relationship & credibility with government R&D
6. Fosters partnerships with large corporations and academia
7. Provides recognition and visibility for your business
8. Participation attracts venture capital and other funding sources



# For Further Information

---

- Read the web sites - they are good
- Search on sbir and an agency name e.g.  
sbir nasa,  
sbir air force,  
sbir sba
- Call one of the agency contact names; call me
- Use the keyword search to find related topics  
at: <http://www.dodsbir.net/topics/default.asp> for  
the DoD solicitation